

Transforming digital services for state & local governments

Empowering state and local government with modern systems, smarter data, and engaging websites.

Transforming digital services for government agencies is at the heart of what Ad Hoc does. We help government better serve people. Ad Hoc brings relevant state and local experience, focusing on human-centered design, agile methodologies, and cloud-based solutions.



LEGACY SYSTEM MODERNIZATION



DATA STANDARDIZATION



WEBSITE DEVELOPMENT

MAXIMIZING OUTCOMES

Ad Hoc supported the Louisiana Department of Agriculture and Forestry and a large scale modernization effort for their website. This included a holistic approach to ux research, accessibility compliance, human-centered design, and content management system modernization.

96%

of users completed their top task. A 46% increase.

98%

of users reported finding the information they needed.
A 44% increase.

74%

decrease in the number of attempts to complete a task.
Attempts reduced from 4.7 to 1.2.

Modernizing **service delivery** for **governments** everywhere.

BUILDING CAPACITY

From supporting HealthCare.gov, **handling 30+ million applications and 3 billion server requests during open enrollment**, to powering the Medicare Coverage Tools suite with a data architecture that supports millions of transactions daily, Ad Hoc delivers the scale and reliability government programs need to serve millions without disruption. For state government partners, we're supporting payroll modernization by migrating data from COBOL mainframes and **standardizing data over a dozen agencies and 40,000 employees** — expanding capacity to manage payroll data at scale. Together, these experiences show our ability to help governments meet growing demand without adding strain on staff or systems.

IMPROVING ACCESS & REDUCING FRICTION

At the VA, we consolidated dozens of fragmented websites into a single modern VA.gov, making it easier for millions of veterans to find and use services. We also **prevented 350,000 login errors** in a single year, removing a major barrier for veterans trying to access their health and benefits online. In Louisiana, we rebuilt the Department of Agriculture and Forestry's website, **boosting task success from 50% to 96%**. Together, these outcomes demonstrate how Ad Hoc removes friction and creates seamless, reliable experiences for people who rely on government services.

INCREASING EFFICIENCY

At CMS, we continually improved the pipelines behind Medicare Coverage Tools, shortening **ETL processing time from 14 hours to 2** so beneficiaries, providers, and insurers can make timely decisions about benefits with the most current information. Recent federal civilian development solutions have delivered over **\$400K** in annual savings through workload consolidation, rightsizing, and cost monitoring. Together, these improvements reduce costs, accelerate delivery, and free staff to focus on innovation instead of maintenance.

STATE GOVERNMENT CONTRACT VEHICLES

- CO Digital Maturity Professional Services
- GSA MAS - GS35F392DA
- MA Statewide ITS81 IDIQ - BD-24-1080-OSD03-OSD03-94676
- MA Digital Service Master Contract for Product Development, Data Analytics, and Operational Support Services
- MD Statewide Agile Teams
- VA DSS: Enterprise On-Call Consulting Services- ENT-22-067-02

CORE CAPABILITIES

Legacy Systems

Helping state and local agencies replace outdated, mission-critical systems with modular, scalable, and sustainable digital platforms.

Data Standardization

Enabling state agencies to clean, standardize, and integrate data in preparation for system modernization.

Website Development

Delivering fast, accessible, and user-friendly websites that make it easy for people to access essential public services.

MEMBERSHIPS



TECHNOLOGY PARTNERSHIPS



Let's talk. hello@adhoc.team

1676 International Drive, Suite 530, McLean, VA 22102

<https://adhoc.team>